



PRIVATE CLUB ASSOCIATES AND REGENT GOLF MERGE

March 4, 2010

Private Club Associates founded in 1986 by Ted Robinson and Regent Golf founded in 2008 by former American Golf SVP/COO Steve Paris announced today that they will combine their two management companies. The new company, located in Alpharetta, Georgia will use the Private Club Associates name but with a new brand look and website.

“After working together through a joint marketing alliance since September of 2009, we decided that there was synergy in combining the operating talents, tools, systems and client base of our two companies, “said Ted Robinson of PCA and Steve Paris of Regent Golf.

Concurrent with this announcement, the company announced the signing of a new management agreement with Crooked Creek Country Club, in London, Kentucky.

Private Club Associates and Regent Golf current clients include; The Ravinia Club , The Reserve at Lake Keowee, The Club at Olde Stone, Crooked Creek Country Club, Maple Ridge Golf Club, Royal Palm Yacht and Country Club as well as several other clubs and development projects throughout the Southeast.

Headquartered in Alpharetta, Georgia, Private Club Associates provides customized golf club management and consulting services, as well as selectively acquires golf properties. With senior level experience from leading golf management and Fortune 50 companies, Private Club Associates cost-effectively offers club ownership the most advanced business practices, processes, tools and technology. www.privateclubassociates.com